










Communications Toolkit

Walk-in weekend _Give COVID the Red Card campaign_18-20 June 2021

Channel and content	Artwork	Artwork/Downloads
<p>Social Media Animation Villa Park:</p> <p>Let's show #Covid the red card!</p> <p>It's the 18-40s big Vaccination Walk-in Weekend (Saturday 19 and Sunday 20 June). Get your jab at Aston Villa FC. There's no need to make an appointment – just turn up!</p>		<p>Download link for file:</p> <p>https://player.vimeo.com/external/563646846.hd.mp4?s=6ec4e8d4325363b8c43aea3b5c919fa08fbb88bd&profile_id=175&download=1</p>
<p>Social Media Animation The Khattak Hub</p> <p>Let's show #Covid the red card!</p> <p>It's big Vaccination Walk-in Weekend. If you're aged 18-40 get your jab at The Khattak Hub on Saturday 19 June (10-2pm). There's no need to make an appointment – just turn up!</p>		<p>https://player.vimeo.com/external/563691875.hd.mp4?s=cbc27756b6390120af793dc4821f458c31b79a9f&profile_id=175&download=1</p>
<p>Social Media Animation Saltley Learning Centre:</p> <p>Let's show #Covid the red card!</p> <p>It's the big Vaccination Walk-in Weekend. If you're aged 18-40 get your jab at Saltley Learning Centre on Friday 18 June (10-2pm). There's no need to make an appointment – just turn up!</p>		<p>https://player.vimeo.com/external/563692169.hd.mp4?s=4a25975d9cea632c385d669477411c7570f8afc2&profile_id=175&download=1</p>

<p>Social Media Animation Norton Hall:</p> <p>Let's show #Covid the red card!</p> <p>It's the big Vaccination Walk-in Weekend. If you're aged 18-40 get your jab at Saltley Learning Centre on Saturday 19 June (10-2pm). There's no need to make an appointment – just turn up!</p>	 <p>Norton Hall Saturday 19 June 10am - 2pm</p>	<p>https://player.vimeo.com/external/563692058.hd.mp4?s=e2fa63921d0c89226333f9c72b43249082143e4d&profile_id=175&download=1</p>
<p>Digital posters – 1 for each location</p>	 <p>Walk-in weekend COVID-19 Pfizer Vaccinations</p> <p>GIVE COVID THE RED CARD</p> <p>Norton Hall Ralph Rd, Saltley, B8 1NA Saturday 19 June 10am – 2pm</p> <p>Open to all adults aged 18-40</p> <p>For info on all of our walk-in sessions visit: www.birminghamandsolihullcovidvaccine.nhs.uk/walk-in</p> 	 <p>Walk-in weekend COVID-19 Pfizer Vaccinations</p> <p>GIVE COVID THE RED CARD</p> <p>Saltley Learning Centre 80 Anthony Rd, Alum Rock, B8 3AA Friday 18 June 10am – 2pm</p> <p>Open to all adults aged 18-40</p> <p>For info on all of our walk-in sessions visit: www.birminghamandsolihullcovidvaccine.nhs.uk/walk-in</p> 
 <p>Walk-in weekend COVID-19 Pfizer Vaccinations</p> <p>GIVE COVID THE RED CARD</p> <p>Villa Park Saturday 19 and Sunday 20 June 10am – 2pm</p> <p>Open to all adults aged 18-40</p> <p>For info on all of our walk-in sessions visit: www.birminghamandsolihullcovidvaccine.nhs.uk/walk-in</p> 	 <p>Walk-in weekend COVID-19 Pfizer Vaccinations</p> <p>GIVE COVID THE RED CARD</p> <p>The Khattak Hub The Memorial Health Centre, 309 Bolton Road, Small Health, Birmingham B10 0AU Saturday 19 June 10am – 2pm</p> <p>Open to all adults aged 18-40</p> <p>For info on all of our walk-in sessions visit: www.birminghamandsolihullcovidvaccine.nhs.uk/walk-in</p> 	

Digital Billboards – various formats for each location